

# ALICIA GLASSMAN (SHE/HER)

Alicia is a senior in The George Washington University's Columbian College of Arts and Sciences studying Political Science, Geography, and GIS. Hailing from Minneapolis, Minnesota, her passions include urban politics, colorful design, and knitting. You can find her visual work at <https://maplicia.github.io>.

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## WORK EXPERIENCE

Institute for Transportation and Development Policy Washington, DC  
Research Intern September 2023- Present

- ☞ Aggregated geospatial data in order to create geovisualizations of various aspects of urban infrastructure, including bicycle lanes and bus rapid transit routes
- ☞ Wrote and presented executive summary papers of larger research projects for in-house research projects and clients including the World Bank

Esri Vienna, VA  
Professional Services Intern May 2023-August 2023

- ☞ Created internal and external marketing materials for support services throughout the company using ArcGIS StoryMaps, Experience Builder, and Survey123
- ☞ Engaged in professional development workshops and sat in on meetings to gain practical skills such as Javascript for ArcGIS API and Geoplanner

Ballotpedia Remote  
GIS Intern January 2023-May 2023

- ☞ Conducted internet research and email outreach to collect GIS files of local election districts, from school districts to city councils
- ☞ Uploaded and maintained hundreds of entries into internet database used to run Ballotpedia's Sample Ballot Lookup tool

GWU Office of Student Life Washington, DC  
Student Coordinator for Marketing and Communication September 2022-May 2023

- ☞ Created graphics and marketing plans for campus events throughout the academic year which in total had thousands of attendants
- ☞ Led the design of a brand kit and logo for a brand-new weeklong campus tradition, from color palettes to font packs and graphic templates

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## EDUCATION

The George Washington University, Columbian College of Arts and Sciences Washington, DC  
Bachelor of Arts, Geography & Political Science, GIS Minor August 2020-May 2024

- ☞ Sigma Delta Tau, Alpha Tau Chapter; J Street U @ GW Co-Chair; Director of Internal Affairs for The Store, GW's Food Pantry; Dean's List Spring 2021 & 2022, Fall 2023

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## SKILLS AND INTERESTS

- ☞ ArcGIS Suite of Products
- ☞ GeoDa
- ☞ QGIS
- ☞ SQL
- ☞ Python (geopandas, arcpy)

- ☞ Adobe Illustrator
- ☞ Adobe Photoshop
- ☞ Adobe InDesign
- ☞ Canva
- ☞ Meta Business Suite

- ☞ Social Media
- ☞ Web Design (HTML, CSS, JS)
- ☞ Science communication
- ☞ Strong knowledge of urban transportation issues